



Master of Public Administration

MPA



## YOU FEEL AN URGENCY TO MAKE A DIFFERENCE IN THE WORLD?

You have real-world professional experience and know what works (and what doesn't). You already have a master's degree in economics, public policy, or management. You feel like you've found your calling.

Now what you need are the specialized skills, informed

perspectives, and nuanced understanding to be an even more effective leader in solving public problems. The one-year Master in Public Administration (MPA) from Jhonson Robert University is that vital next step.



### THE DIFFERENCE THAT MAKES THE DIFFERENCE

The public and nonprofit worlds need individuals who can lead and manage at the same time—who can inspire, build, persuade, and implement. These are the skills we help our students acquire in the MPA program.

### THE OPPORTUNITY

The pressing challenges in the current public and nonprofit sectors are creating significant demand for those with effective analytical, leadership, and managerial skills who also have a passion for serving the public good.

JRU's Master of Public Administration prepares students to develop these skills and to innovate in the public and nonprofit sectors. JRU's network gives students access to numerous resources that enhance the academic and professional experience.

Through in-depth research, practical coursework, and a virtual city that simulates real-life scenarios, you can acquire the organizational capabilities you need to administer and oversee diverse and complex agencies.

Students leave JRU with the theoretical and fundamental understanding needed to transition into their careers and also to immediately participate in and contribute to the policy process in their chosen public or nonprofit field.





# Start with core

A broad understanding of the field of public administration can help prepare you for a range of career options at federal, state, and local agencies as well as in the private and nonprofit sectors. In the General Program, you will have the opportunity to gain cross-sectoral management and communication skills that can be applied domestically and globally.

## AN INTERDISCIPLINARY CURRICULUM

JRU's Master of Public Administration is accredited by the Network of Schools of Public Policy, Affairs, and Administration (NASPAA) and is dedicated to helping students develop the unique skills they need to become leaders in the public and nonprofit sectors. Students gain a solid set of managerial and leadership skills through the

required core, and are able to customize their elective choices to match their personal career goals. Students with special areas of interest can also choose electives that will earn them an additional certificate in a related subject area at no additional cost.

# Core

- Foundations for Graduate Study (3 credits)
- Principles of Public Administration (5 credits)
- Public Policy Analysis (5 credits)
- Organizational Management and Leadership (5 credits)
- Finance and Budgeting for the Public Sector (5 credits)
- Applied Research and Evaluation Methods (5 credits)
- Economic Analysis for Policy and Planning (5 credits)
- Ethics and Social Justice (5 credits)
- Strategic Planning: Collaboration, Cooperation, and Coordination (5 credits)
- Human Resource Management: Building a Capable Workforce (5 credits.)
- Capstone in Public Policy and Urban Affairs (5 credits)

## Specialization courses

- -Emergency Management
- -Nonprofit Management and Leadership
- -Public Management and Leadership
- -Social Entrepreneurship and Innovation
- -Technology Governance and Digital Transformation



#### LEADERSHIP

At the JRU, we take learning beyond the classroom to give you the skills to build your future as a business leader.

Your JRU MPA starts with Me, Inc., a intensive program in team-building and career development that sets you up for success over the next sixteen month. Lead with confidence based on a strong business foundation.



#### KNOW YOURSELF

To be a successful leader, you must first understand yourself. In-depth, guided introspection begins prior to the start of your degree, then continues during orientation through our innovative Me, Inc. program. After Me, Inc., you will continue to discover more about yourself through your entire JRU experience.



#### COLLABORATE

Effective leaders are also effective team members, able to influence regardless of status or position. As you build self-awareness, you will also build team-based skills, enabling you to tackle challenges through collaboration. From your first team experience and throughout the MPA Core, you'll refine your leadership abilities with strategic planning, giving and receiving constructive feedback and visioning: being able to see—and achieve—the long-term objective.





## **Organizational** Management and Leadership

Examines the problems and techniques relevant to effective management of a public agency in a complicated and often turbulent political environment. Topics include legislative relations, media relations, role of the courts, unions and advocacy groups, policy implementation and evaluation, and setting and working with high standards of integrity.

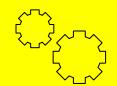


Students in this module are introduced to JRU University and to the requirements for successful participation in an online or Blended curriculum. Students also explore resources used throughout the program. Students engage in course assignments focused on the practical application of professional writing, critical-thinking skills, and the promotion of professional and academic excellence and integrity

## AN INTERDISCIPLINARY **CURRICULUM**







#### FINANCE AND BUDGETING FOR THE PUBLIC SECTOR

Surveys governmental budgeting at the federal, state, and local levels. Surveys major revenue sources and expenditure responsibilities. Discusses budgetary processes and politics, as well as resulting policies. Considers both proposed and implemented reforms. Also introduces financial management practices including cash management, fund accounting, debt financing, endowment spending and control, cost allocation procedures, and tax expenditures.

### **Principles of Public** Administration

Introduces students to concepts and approaches to analyzing significant factors and relationships in government agencies and public-oriented nongovernmental organizations as they function in their environments. Examines the legal and constitutional foundations of public administration, bureaucratic structure and administrative power, managerial accountability and ethics, human resource management, economics of organization, decision making, budgeting, implementation and "street-level" bureaucrats, and more recent developments in public administration such as performance management and public management networks



#### CAPSTONE IN PUBLIC POLICY AND URBAN AFFAIRS

Capstone in Public Policy and Urban Affairs, offers an opportunity for student teams, in partnership with a local, state, or federal agency or nonprofit institution, to assess an urban or regional problem, produce a thorough policy analysis, and present it and recommended solutions to the agency or institution. Course readings focus on materials needed to assess the problem and provide solutions.

## **Public Policy** Analysis

Provides a systematic approach to understanding the origins, formulation, implementation, and impact of government outputs. Reviews key analytical concepts and competing theoretical perspectives. Considers both the political dimensions of public policymaking and the technical aspects of program design within the natural history of the policymaking process. Draws on case materials from a spectrum of policy areas.



### Applied Research and **Evaluation Methods**

Studies the use of social science quantitative techniques, emphasizing applications of value to public-sector analysts and scholars alike. Introduces probability and statistical analysis. Topics include measures of central tendency and dispersion, probability and probability distributions, sampling distributions and hypothesis testing, bivariate correlation, regression, and forecasting. Examines how to generate and interpret statistical analyses.

## **Economic Analysis** for Policy and Planning

Introduces the fundamentals of macroeconomics and microeconomics as well as the role of key economic institutions, such as the Federal Reserve. Includes analysis of government's role in a market economy and introduces methods of economic analysis.

## AN INTERDISCIPLINARY **CURRICULUM**







#### STRATEGIC PLANNING: COLLABORATION, COOPERATION, AND COORDINATION

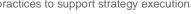
Understanding the importance of the strategic planning to our communities is very essential, where this process helps to ensure and identify clear goals. Strategic planning helps to assess the available and expected capabilities inside and outside the organization, in order to the formulation and implementation of the plans.

#### ETHICS AND SOCIAL JUSTICE

The module will provide insight into the various aspects of ethical practices within public administration including: historical perspectives; functions and components of public administration ethical codes; theoretical approaches in decision making and accountability; empirical research in areas such as social capital, moral reasoning and values of public servants and public agencies; and a case study to illustrate the ethical situations that public administrators face. To this end, the module intend to provide a comprehensive, detailed overview of ethical perspectives and dilemmas in public administration.

## **Human Resource Management:** Building a Capable Workforce

Among the many important ingredients in the complex alchemy of organizational effectiveness is a capable, highly motivated, and adaptive workforce. To accomplish mission objectives, the public administrations must navigate the complexities, uncertainties, and dynamics of their external environments, outperforming and counteracting competitors and adversaries, by being better, faster, or more innovative. They must build a uniquely capable workforce, then leverage its special talents. This is accomplished by developing a strategy to meet mission objectives, and aligning the internal organization with respect to leadership, administrative structure, work processes (i.e., technology), and human resource management practices to support strategy execution.









### SPECIALIZATION COURSES

## **Emergency** Management

Designed for public safety administrators and emergency responders who want to move forward in their careers, this specialization examines vital emergency management issues and contingency planning. As a student, you will learn strategies for maintaining public safety during times of disaster and analyze current ethical issues that public administrators may face when a crisis occurs.



## Nonprofit Management Public Management and Leadership

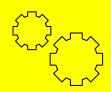
Nonprofit organizations face unique challenges that include funding initiatives, recruiting and retaining volunteers, analyzing public policy, and advocating for reforms in legislation. In the Nonprofit Management and Leadership specialization, you'll explore best practices for navigating through budgeting and finance issues, cultivating stakeholder relationships, and developing strategic plans that foster collaboration across sectors.

# and Leadership

Behind every successful government is an organized team of dedicated and knowledgeable professionals. Learn how to develop and manage effective government programs at the local, state, and federal levels. The Public Management and Leadership specialization will enable you to make a positive difference in communities through public governance that includes transparency, accountability, and efficiency.

## **Social Entrepreneurship** and Innovation

Are you a public administrator ready to make transformative change for your organization? Do you have a policy idea or strategic initiative that could make an impact and enhance stakeholder satisfaction? With JRU's Social Entrepreneurship and Innovation specialization, you will expand your critical leadership and practical skills—such as grant writing and generating resources—to support your own ideas and your organization. Designed for entrepreneurial professionals and students across all disciplines, coursework in this JRU MPA specialization covers a range of organizational activities and structures, including public, private, and nonprofit sector responses.



#### TECHNOLOGY GOVERNANCE AND DIGITAL TRANSFORMATION

In an age characterized by increasing use of the Internet and communication technology, public administrators are facing the challenge of how to make public services accessible electronically. People live in a highly interconnected world in which information can be transmitted within seconds from one end of the world to the other. Previous decades have witnessed the proliferation in the use of technology, which also brought about serious challenges for public administrators. The technology has made the world smaller and flatter by eliminating the political, geographic boundaries as a result of information flow, trade, and collaboration across nations. The proliferation of social media, for example, the Internet, cellular phones, text messages, Facebook and Twitter, has changed the relations between the government and the public.



# WHO WE ARE SEEKING



Talented, courageous people who believe that a better world is possible. Your application should reflect your abilities and what you hope to accomplish.

We are continually strives to deliver high standards education to individuals around the globe. Our Masters are recognized by the US state department, In order to maintain immaculate quality, JR University adapts stringent processes for devising pertinent curricula and evaluation of students.

JRU is among the most selective MPA programs in the world. Our students are curious and bold team players. They come to JRU not just to learn, but also to share their knowledge and experience in a fastpaced, supportive environment. If you are ready to prepare yourself for a leading role in the future of business, we want to hear from you.

# What's the career impact of Earning an MPA?

The pressing challenges in the current public and nonprofit sectors are creating significant demand for those with effective analytical, leadership, and managerial skills who also have a passion for serving the public good.

An MPA is a point of differentiation for employees, allowing them to make more money and pursue advanced positions in public service and nonprofit organizations. With competition for positions on the rise, our MPA creates an important point of distinction for job candidates and opens numerous employment opportunities.

The MPA offers adequate training in just 16 months. It is an ideal period of time to digest new information and build a large awareness of the public administration role in our complexe world.



#### Term 1

Public Sector

Organizational Management and Leadership Foundations for Graduate Study Principles of Public Administration Public Policy Analysis Finance and Budgeting for the

#### Term 2

Applied Research and Evaluation Methods Economic Analysis for Policy and Planning

Ethics and Social Justice

### Term 3

Strategic Planning:
Collaboration, Cooperation, and
Coordination
Human Resource Management:
Building a Capable Workforce
Capstone in Public Policy and
Urban Affairs

### Specialization

Emergency Management Nonprofit Management and Leadership Public Management and Leadership

Social Entrepreneurship and Innovation

Technology Governance and Digital Transformation

YOUR GROWTH .

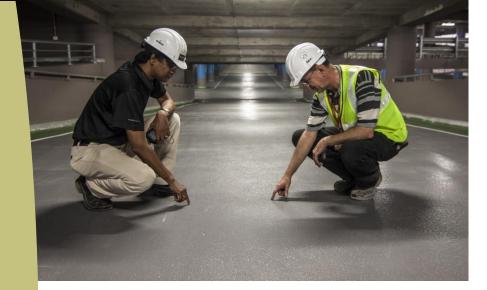


### WHAT CAN I DO WITH AN MPA?

Our MPA graduates are empowered to make a difference across disciplines and around the world. They leave northeastern with the theoretical and fundamental understanding needed to transition into their careers and to immediately participate in and contribute to the policy process in their chosen field. Our graduates go on to careers as town administrators, management analysts, research analysts, and program directors. A recent survey of mpa alumni concluded that 24% of recent graduates are working the nonprofit sector, 38% in the public sector, and 21% in the private sector.

Graduates of this program will be wellprepared for a number of occupations across an array of areas, including government and politics, health, nonprofit, and public affairs. Students can prepare for a career in a variety of roles, including:

- City manager
- Department head
- Government relations officer
- Public health administrator
- Health department manager
   Human resources manager
- Budget manager
- Operations manager
- Management analyst
- Head of a nongovernmental organization (ngo)
- Human services agency manager
- International organizations
- Governmental institutions (central banks, ministries dealing with development and digitalization affairs)
- Technology-intensive private companies.



# OUR ADMISSIONS PROCESS

We value well-rounded candidates with:

- Academic accomplishments
- Professional experience and career progression (Professional experience can replace academic qualifications)
- Leadership potential
- International exposure
- Specific career objectives
- Strong interpersonal skills





MPA BLENDED LEARNING

Tuition 27.500\$

Application fee 250\$ (non-refundable)



#### MPAONLINE LEARNING

Tuition 15.000\$

Application fee 250\$ (non-refundable).

TWOO INTAKE DATES

October - April

# **Financial** aid

Financial aid is available for this program. Our financial aid advisors can help you identify funding opportunities to help you pay for your education. JRU offers financial aid in the form of meritbased scholarships, as well as scholarships based on specific criteria. Once you have been admitted to the Master program, our admissions team will guide you through the application process.

Talk to one of our Course Advisors through our Live Chat function, or complete an enquiry form and someone will be in touch.





"Stop doing what is easy or popular.

Start doing what is right."

Robert Jhonson, Dean, JRU



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