



Jhonson Robert
University



Master of Executive Coaching
and Organizational Consulting

MECOC

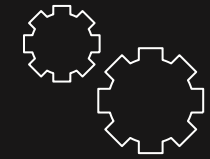
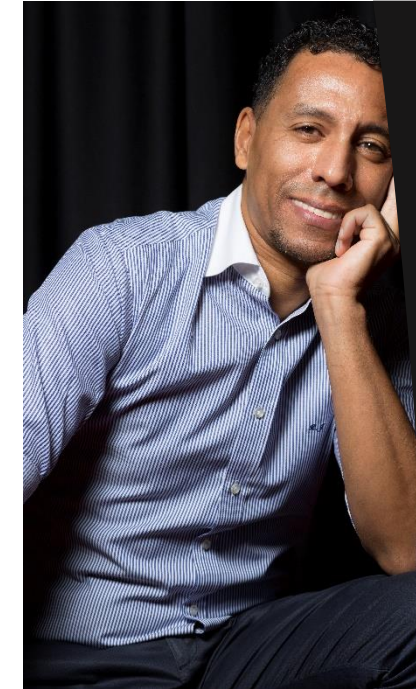


NOURISH YOUR MIND. IGNITE YOUR SOUL. MULTIPLY YOUR SUCCESS WITH JRU EXECUTIVE COACHING

This graduate program is designed to address the growing demand for highly skilled and academically trained coaching and consulting professionals. Students will be prepared to increase and improve organizational effectiveness and will develop the critical skills required of leaders today, including talent development, leadership presence, and effective communication. Leading industry practitioners will

bridge evidence-based science and practice, empowering students to become more influential and strategic leaders of change.

This accelerated program is aligned with the International Coach Federation (ICF). The students can complete the degree within one year.



THE DIFFERENCE THAT MAKES THE DIFFERENCE

I learned that the greatest detractor from high performance is fear. If you can use that fear, through knowledge and understanding, you will put yourself in an incredibly powerful position to face the challenges you face.



CREATE AN MECOC TAILORED FOR YOU

The JRU MECOC is tailored to have a real impact on your future in just 16 months. It is an ideal length of time to digest new information and build your CV through internships and specialized courses without keeping you out of the workforce for too long.



Leadership training requires a rigorous combination of academic theory and learning by doing. At the JRU MECOC, we teach you the theories behind leadership, then provide the ideal environment to put those theories to the test.

A series of hands-on leadership opportunities stretch your limits and prepare you to go further than you ever thought possible. Just as in the real world of business, you will need to make difficult decisions without having all the answers. During outdoor training supervised by leadership experts we teach you how to work efficiently outside of your comfort zone. You will develop the confidence to lead in all circumstances, and be able to motivate others to work with you toward a common goal.

PROVE AND IMPROVE YOUR LEADERSHIP SKILLS

It takes more than lectures to make a leader. To truly lead you have to know yourself and your strengths, and understand other people's needs and desires. You must be ready to transform strategy into action.



MAXIMIZE YOUR RETURN ON INVESTMENT.

Here at JRU we believe everyone, everywhere should be able to study. Whether you are constrained by location, cost, life commitments or just by time, we are passionate about giving you access to Higher Education that fits with your hectic, modern life. Our students range from 18 to 80 years old and we support them both on-site and online. We are also proud to offer non-standard entry which means your work experience and previous qualifications are taken into account.



START A BUSINESS FROM INCEPTION TO IMPLEMENTATION.

The entrepreneurial spirit thrives in our students, one third of whom go on to start their own businesses.

Our MECOC is designed to develop and lead our student to the modern world of Entrepreneurs. Learn the fundamental and practical skills needed to start a venture, either within an organization or from scratch.



DEVELOP YOUR COACHING SKILLS TO SUPPORT ORGANIZATIONAL CHANGE

To meet the numerous challenges and the huge impact of economic globalization - digital transformation, multiculturalism and agility - both start-ups and majors companies are transforming, inventing and innovating within multi-cultural teams and ultra-modern

organization structures. Many specialists are currently providing support for these changes, including organization coaches who offer sound knowledge of both systems and people.

OBJECTIVES

The program will enable you to:

- Acquire the necessary skills, approaches and tools for successful organization coaching within national, global and multicultural companies
- Compare experiences and practices with those of other coaches from different cultures and experienced specialist facilitators
- Apply all the skills acquired immediately in an organization coaching assignment within a company or an NGO

Core courses

- Leadership Me, Inc.(5 credits)
- Immersion Fundamentals Residency (3 credits)
- Science of Behavior and Change (5 credits)
- Research Process and Methodology (5 credits)
- Business Strategy (5 credits)
- Business Communications (5 credits)
- Consulting Practices (5 credits)
- Coaching Practices (5 credits)
- Coaching Special Topics (3 credits)
- Consulting Special Topics (3 credits)
- Consulting Mastery (5 credits)
- Coaching Mastery (5 credits)
- Capstone (5 credits)

Specialization courses

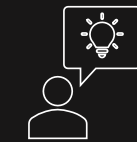
- Environmental security
- International development and environment



LEADERSHIP

At the JRU, we take learning beyond the classroom to give you the skills to build your future as a sustainability leader.

Your JRU MECOC starts with Me, Inc., a intensive program in team-building, communication and career development that sets you up for success beyond all expectations..



KNOW YOURSELF

To be a successful leader, you must first understand yourself. In-depth, guided introspection begins prior to the start of your degree, then continues during orientation through our innovative Me, Inc. program. After Me, Inc., you will continue to discover more about yourself through your entire JRU experience.



COLLABORATE

Effective coaches are also effective team members, able to influence regardless of status or position. As you build self-awareness, you will also build team-based skills, enabling you to tackle challenges through collaboration. From your first team experience and throughout the MECOC Core, you'll refine your leadership abilities with strategic planning, giving and receiving constructive feedback and visioning: being able to see—and achieve—the long-term objective.



AN INTERDISCIPLINARY CURRICULUM



Leadership

Me, Inc.

Explore leadership and organizational theories, concepts, and trends in the organizational setting. Gain an in-depth understanding of how to direct and organize organization resources and services within a variety of organizational environments. Coursework focuses on developing key leadership skills that will put you at the forefront of making changes in your organization and your community.

Immersion

Fundamentals Residency

The Master in Executive Coaching and Organizational Consulting begins with a required residential immersion. The purpose of the residency is to create a close-knit student cohort, facilitate critical face to face interaction with the faculty, and for students to learn the fundamentals of coaching and consulting. During the intensive three-day residency program, students are immersed into the comprehensive modules curriculum and gain the foundation for developing critical professional skills and evidenced based approaches to practice and commitment to professional code of ethics. The course covers coaching and consulting fundamental skills, ethics, values, inclusion, and a client-centric approach to facilitating individual, team, and organizational change and transformation.

Science of

Behavior and Change

Coaching practice has become a focus of scientific inquiry that draws on a number of related domains of study that include behavioral sciences, systems theory, positive psychology, neuroscience, and solutions-focused therapy among others. In this course students analyze academic research publications to draw a connection between research and coaching practice in the field. In addition to the overview of a broad variety of approaches used in different coaching practices, students will become familiar with the thinking emerging from recent non-clinical, solutions-focused approaches within the field of applied psychology. Throughout the course, students gain a working knowledge of the scientific basis for the coaching practice, and familiarity with the wide range of coaching models used in the field.

RESEARCH PROCESS AND METHODOLOGY

This course provides the foundational concepts needed to design, conduct, and interpret quantitative and qualitative research in coaching. In this course, students learn to form research questions and hypotheses; collect data; conduct statistical analysis; and write reports, using APA style. Students also learn about constructs, validity, and limitations as well as the legal, ethical, and socially relevant standards required for working with human subjects in applied coaching research.



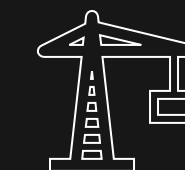


AN INTERDISCIPLINARY CURRICULUM



COACHING SPECIAL TOPICS

Group and team coaching provide an affordable time and cost-saving client solution for coaches, HR professionals, leaders, and managers. In this course, students acquire techniques and tools to effectively coach a group or team in-person and online, design their own program, and demonstrate their skills in a supportive class environment. They also compare and contrast the benefits of group coaching, team coaching, individual coaching, facilitation, and training.



CONSULTING SPECIAL TOPICS

Consulting continues to evolve as a core competency inside many organizations and is also growing as an independent profession. Consulting as a skill set continues to specialize, and technology is changing the way work gets done for clients and consultants. In this course, students learn about the latest types of consulting interventions, including Agile Consulting and how AI is influencing consulting work. They also learn about the various certifications and what they mean in the marketplace. The course also introduces students to the latest consulting trends and special topics. They learn about consulting as a business and how to run and grow a consulting practice, requiring marketing and sales (including the proposal process), implementations, and consulting operations.

Business Strategy

Understanding Business Strategy is an essential capability for Executive Coaches and Organizational Consultants. This course focuses on the components of a business strategic plan and how to apply it to your work as a coach or consultant. It includes foundational concepts such as: the key components of a business / organization; why businesses need a strategy; why consultants need to understand their client's strategy; key strategic planning outputs: direction statements, strategic objectives, priority issues and action plans. The course includes discussions about differentiation, brand building, core competencies, value creation, innovation, speed to market, technology, cost reduction and competitive advantage. Students

discuss globalization, corporate social responsibility, geo- political impacts, data analytics and insights, shifting demographics, social media, creating both problems and unique opportunities. Throughout the course, students understand business strategy development and implementation. A final assignment involves the creation of an individualized Final Paper utilizing the approaches and techniques learned during the course (for an approved client: individual, team or organization selected by the student). Upon successful completion of the course, students understand strategy paradigms and how to apply their client's strategy to their work as a coach or consultant.

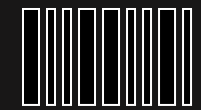
Business Communications

In this course, students review core principles of effective communication such as brevity, getting attention, organization, persuasion, and tone, and apply them to an oral presentation and business documents (mostly involving human capital analytics). They tap into their critical thinking skills to produce compelling and meaningful content tied to business outcomes. Through online conversations, students post concise, well-organized and relevant perspectives to case studies and business communication scenarios related to the readings. They also collaborate with classmates in a final project to develop guidelines for an oral presentation. They learn to work with complex data and other facts, synthesizing this information into concise, coherent and compelling content tied to key HR capital issues such as workforce planning, performance measurement and engagement.





AN INTERDISCIPLINARY CURRICULUM



COACHING MASTERY

In this courses, students synthesize theory and skills acquired in Coaching Practices to develop a deeper facility with evidence-based skills, techniques, and models to drive goal-directed learning and change within individuals and teams. They collaborate with a peer to conduct a real-world coaching engagement. Throughout the course, students gain familiarity with the wide range of contemporary coaching models, tools, techniques, and strategies to help individuals and groups realize potential. The course covers strengths, values-based fulfillment, 360 feedback, creativity, and wellness.

Consulting Practices

Management Consulting is a multidisciplinary field consisting of Strategic Consulting, Operational Consulting, Technology Consulting and Change Management Consulting. Best practices have been created to enable the highest quality deliverables in each consulting discipline. This practical, application-oriented course gives students an opportunity to learn and apply leading processes, tools and techniques to provide high quality consulting services for individuals, teams and organizations. Throughout the course, students learn processes for client arrangements and contracting; problem definition and analysis; data analytics; planning & designing solutions. They also use tools and techniques for proposing and planning, analyzing, designing, implementing, and for continuously improving business performance.

Coaching Practices

Coaching is more of a spoken language than a set of theories. Students develop core coaching competencies in solutions-focused coaching conversations. Through practice and observation in and out of class, students realize how to set the foundation, apply coaching ethics, and communicate effectively in an internal and external professional coaching engagement. Students deepen knowledge through reflective experiential learning and realize how to facilitate results focused learning and goal attainment.

Consulting Mastery

Consulting Mastery occurs in many ways. Organizational Consulting skills can be applied to any and all business challenges. Consultants not only have to possess the skills about how to be a consultant, they are best served when they understand the specific organizational challenges facing their clients. This course offers an extensive overview of the various types of companies and their unique consulting challenges. Students learn about the various types of industries consultants work in: Consumer & Industrial Products, Technology, Media, Transportation, Utilities & Resources, and Health & Public Services. They also learn about the various functions that consultants support: Marketing & Sales, Operations, Finance, HR, Legal, M&A. Upon successful completion of this course, students are expected to have knowledge and comprehension of the various types of organizational consulting challenges (e.g., organization type, industry, function) they may face in the future.



CAPSTONE

Capstone is the final course in the program and requires students to demonstrate the entire body of knowledge for Executive Coaching and Organizational Consulting. The Capstone course consists of a practical application of the newly acquired skills, working on a specific client project identified in the Research Process and Methodology course that reflect their research interests and add to the body of knowledge on the topics. Students' finished theses must demonstrate their ability to conduct comprehensive research and articulate original ideas and thought processes that make a practical contribution to the existing body of knowledge in the fields of Executive Coaching and Organizational Consulting. All final papers must be in line with academic and research standards that are consistent with the requirements of current journals and publications and must be approved by an advisor and one other reader from either academia or industry.



WHO WE ARE SEEKING



WHAT CAN I DO WITH AN MECOC?

Degrees are great, but successful executive coaches bring hard-won wisdom and additional training to the table too. Success in the field of executive leadership coaching often grows from a strong background in business. Many people make the transition from HR professional to coach, or from successful executive to executive coach. However, executive coaches may come from just about any background.

With executive Executive Coaching and Organizational Consulting, you're not trying to change who people are into some prototype of the "successful executive." Rather, you're helping them tap into their strengths and understand the mindsets and habits that sabotage their efforts. Both Coaching and Business Skills Required to Succeed Professionally

If you are to make a career out of Executive Coaching and Organizational Consulting, then you must accept that not only will you be coaching clients, you will be running a business, with all that entails. Therefore, if you lack basic business skills, you will have trouble making your career work even if you have outstanding coaching skills.

The earnings of an executive coach range from a minimum of \$ 50,000 to several million dollars. It really depends on the person, the sector, the preparation, the place where the coach practices.

Talented, courageous people who believe that a better world is possible. Your application should reflect your abilities and what you hope to accomplish.

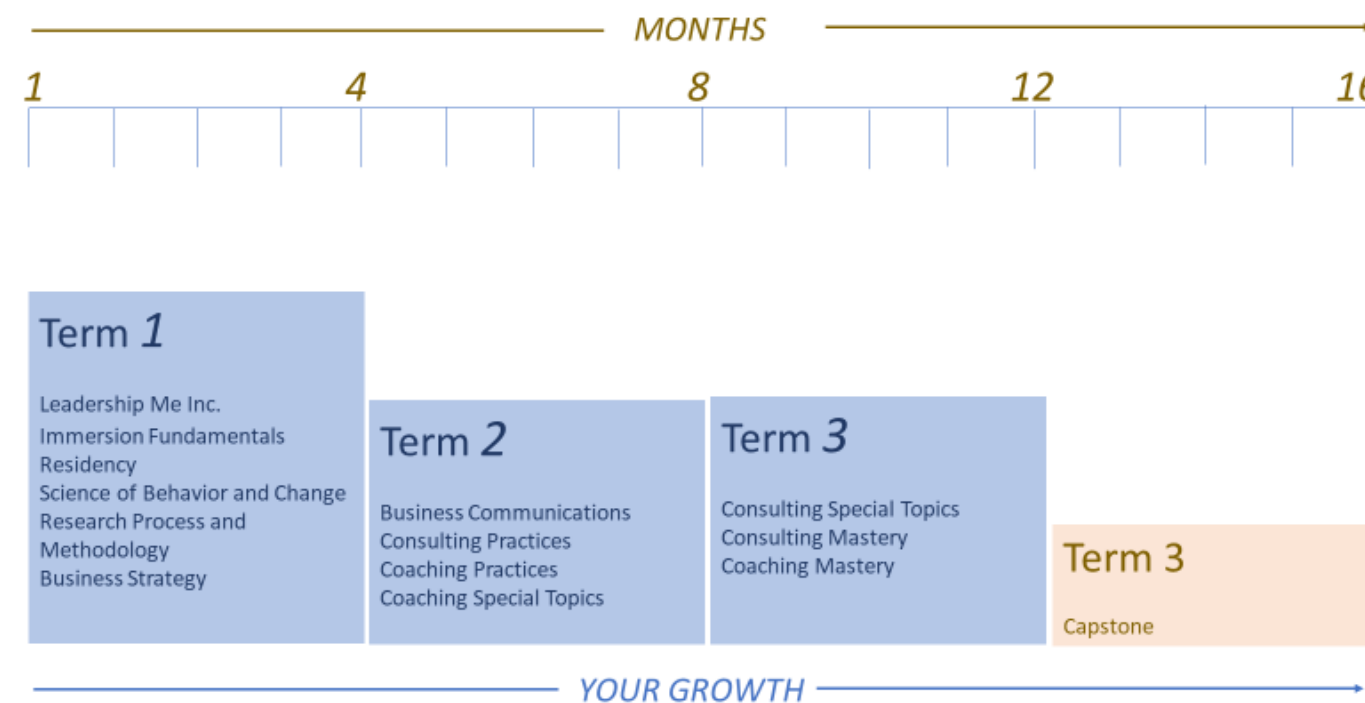
We are continually strives to deliver high standards education to individuals around the globe. Our Masters are recognized by the US state department, In order to maintain immaculate quality, JR University adapts stringent processes for devising pertinent curricula and evaluation of students.

JRU is among the most selective MPA programs in the world. Our students are curious and bold team players. They come to JRU not just to learn, but also to share their knowledge and experience in a fastpaced, supportive environment. If you are ready to prepare yourself for a leading role in the future of business, we want to hear from you.

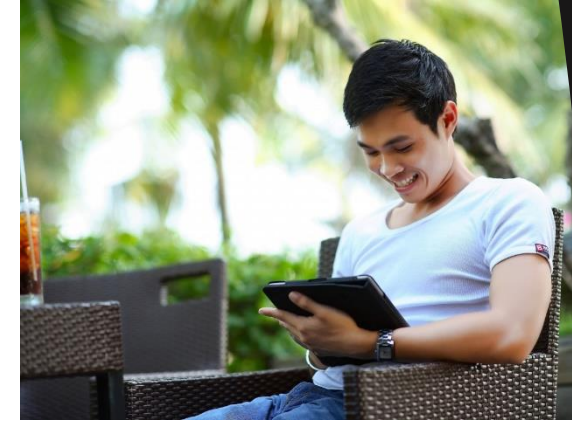
What's the career impact of Earning an MECOC?

Successful executive coaches don't typically spring fully formed from bachelor degree programs. Although there are no set requirements for becoming an executive leadership coach the way there are for becoming a Lawyer or doctor.

The MECOC offers adequate training in just 16 months. It is an ideal period of time to digest new information and build a large awareness of the Executive coaching and organuizational consulting.



OUR ADMISSIONS PROCESS



We value well-rounded candidates with:

- Academic accomplishments
- Professional experience and career progression (Professional experience can replace academic qualifications)
- Leadership potential
- International exposure
- Specific career objectives
- Strong interpersonal skills



MECOC BLENDED LEARNING

Tuition
29.700\$

Application fee
250\$ (non-refundable)

Financial aid

Financial aid is available for this program. Our financial aid advisors can help you identify funding opportunities to help you pay for your education. JRU offers financial aid in the form of meritbased scholarships, as well as scholarships based on specific criteria. Once you have been admitted to the Master, our admissions team will guide you through the application process.

Talk to one of our Course Advisors through our Live Chat function, or complete an enquiry form and someone will be in touch.



MECOC ONLINE LEARNING

Tuition
16.200\$

Application fee
250\$ (non-refundable).

OUR ADMISSIONS PROCESS



TWO INTAKE DATES

October – April



"be aware that succeeding as an executive coach takes time. People tend to derive the most satisfaction from coaching when they view it as a noble profession rather than a moneymaking venture.

Executive coaching really is a noble profession, and the people who succeed at it and who are recommended by former clients are the ones who pour not only their skills into their work, but also their hearts.."

Robert Jhonson, Dean, JRU



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